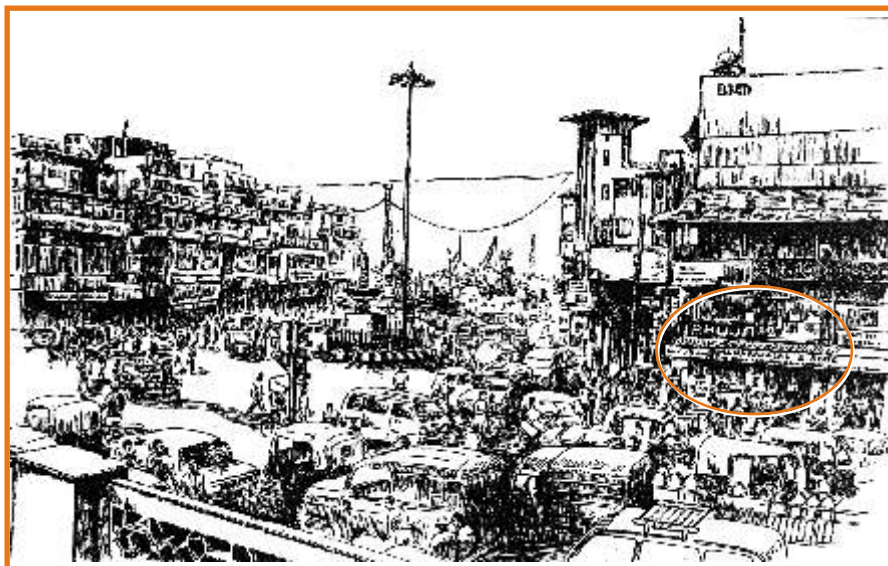


LANDMARK STATUS



GLORIOUS HERITAGE

The Independence day (16th August 2008) edition of The Hindustan Times Delhi, featured 61 establishments of Delhi city which have been around since 1947 or earlier & which have acquired "LANDMARK" status. At rank 46 is **AHUJA** in this list.



DELHI-6

AHUJA is truly a landmark of Delhi especially old Delhi. This illustration by an artist depicts the modern day skyline of the busy Fountain intersection at Chandni Chowk & clearly shows **MAHARAJA LAL & SONS** who are among the oldest & most respected Ahuja dealers. In fact no other product or brand appears so vividly in this picture as AHUJA.



Another newspaper report eulogising AHUJA brand. The photo itself says it all - location is yet again **Maharaja Lal & Sons**, Chandni Chowk.